

Quarterly Report

(January 2024 to March 2024)

**School of
Management**

JANUARY - 2024

1. Mr. Manoj Kumar Mishra attended four days online workshop on “Microsoft Power Business Intelligence (BI)” organized by Meerashpa Learning Solutions on January 2nd-5th, 2024.



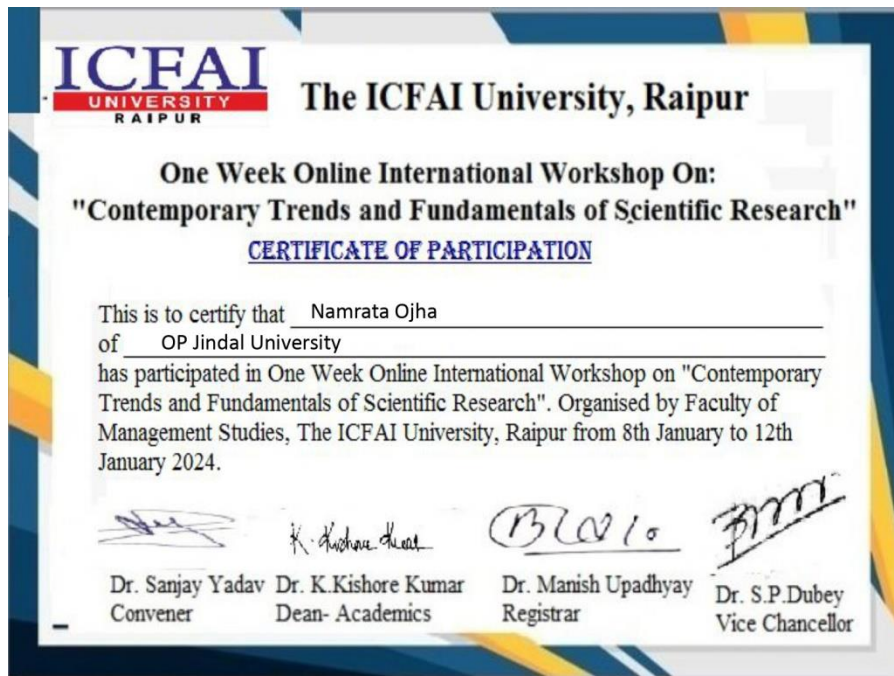
2. Mr. Manoj Kumar Mishra attended one week FDP on “**Blockchain for Industry 4.0: Future Industrial Revolution in Decentralized Manufacturing**” Organized by Department of CSE, OP Jindal University, from 15th to 19th January 2024.



3. Mr. Manoj Kumar Mishra attended online session on Power BI on January 20th and 21st, 2024 organized by Skill Nation



4. Ms. Namrata Ojha has completed one week Online International Workshop on “Contemporary Trends and Fundamentals of Scientific Research” organized by ICFAI University, Raipur from 8th January to 12th January 2024.



5. Mr. Manoj Kumar Mishra was invited as a Keynote speaker for online workshop on “Data Visualization using Power BI” Organized by Sushant University, Gurugram on 20th January, 2024.

To
Mr. Manoj Kumar Mishra
Assistant Professor, School of Management
O. P. Jindal University, Raigarh, Chhattisgarh-496109.

Letter of Appreciation

Respected Sir

Sushant University, School of Business Department is grateful to you for your presence as resource person as guest lecture on titled "Data visualization using Power BI" held on 20.01.2024 at 10:00AM -12:00PM in online mode.

We would like to appreciate your great efforts in sharing your knowledge and experiences with our students. We hope to strengthen the mutual association going forward for academic benefit.

Best wishes for all your future endeavours!

Best Regards



20/1/24

Programme Director-BBA
School of Business, Sushant University
Gurugram

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W: www.sushantuniversity.edu.in E: info@sushantuniversity.edu.in

- Mr. Manoj Kumar Mishra has Presented paper entitled "Assessing the influence of Training and Development Programs on Employee Motivation in Software Industry" in the International conference ICRAEMT-2024 held on January 20, 2024 Organized by Mangalmay Institute of Engineering & Technology, Uttar Pradesh.



- Dr Himanshu Vaishnav has Published research paper titled "Exploring Student's Perception of Employability Training" has been published in the Journal of Informatics Education and Research (ABDC). Link: <https://jier.org/index.php/journal/article/view/500>
- Dr Saurabh Gupta has published research paper titled ""Drivers of Indigenous Entrepreneurship: an Empirical Investigation of Indian Tribal Youth" in the Journal of Enterprising Communities:

People and Places in the Global Economy (*ABDC, Scopus, Q2, ESCI, ABS, Emerald publication*). Link: <https://doi.org/10.1108/JEC-05-2022-0074>

9. Dr Saurabh Gupta has completed the NEP 2020 Orientation & Sensitization Programme Organized by UGC- Malaviya Mission Teacher Training Programme, Banaras Hindu University, Varanasi from December 18 to December 28, 2023.



10. Dr. Gopal Krishna Rathore has completed five days Faculty Development Programme on *AI in Education & Business* organized by Department of Business Administration, Hindustan College of Arts & Science (Autonomous), Coimbatore, Tamil Nadu from January 8 to January 12, 2024.



11. Dr. Gopal Krishna Rathore has completed Online Faculty Development Program on **Blockchain for Industry 4.0: Future Industrial Revolution in Decentralized Manufacturing** organized by Department of CSE, OP Jindal University, Raigarh from January 15 to January 19, 2024.



12. Dr. Himanshu Vaishnav has conducted career counseling at Education and Career Fair Organized by JCC Education, Bilaspur on January 07, 2024.
13. Dr. Himanshu Vaishnav has conducted career counseling at Career Carnival Organized by St. Xavier's Group of Schools, Bilaspur on January 10, 2024



14. Mr. Manoj Kumar Mishra has received **BEST PAPER AWARD** in International Conference ICRAEMT-2024 held on January 20, 2024 Organized by Mangalmay Institute of Engineering & Technology, Uttar Pradesh



15. Ms. Sujata Panda has presented the paper titled "Enhancing Higher Education Performance: An Application of the Theory of Constraints in the Context of the 21st Century" in the 9th PAN IIM World Management Conference-2023 held on 24th Jan 2024.



FEBRUARY - 2024

- Among 3500 B-Schools and 20 IIMs in India, OPJU secured 1st position among various categories in State and Central zone. OPJU secured following ranks in different categories of IIRF B-Schools Ranking 2024:

Top Private B-Schools for Research, AIR: 43, State and Zone Rank: 1



Best B-Schools Private (Overall), AIR: 38, State and Zone Rank: 1

School of Eminence for Employability, AIR: 48, State and Zone Rank: 1

Top Private B-Schools under University Program, AIR: 26, State and Zone Rank: 1

- Dr. Vikash Kumar was invited as a Guest Lecturer in 30 hour online certification course on "Gender Economics: Understanding and Promoting Gender Equality in Economic systems" organized by Government College Nariyawali, Sagar (MP) from 29 January to 15 February 2024.

Dr Vikash Kumar has delivered his lecture on 12th February on the topic "Developing Programs for Economic empowerment of Women".

आर्यभट्ट महाविद्यालय नरियावाली, जिला: सागर (म.प्र.)
gov.collegenyariwali@gmail.com
 academic.govcollegenyariwali@gmail.com

क्रमांक: 790... / नरियावाली, दिनांक: 16/02/2024...

प्रशंसा-पत्र/Letter of Appreciation

प्रति,

श्री विकेश कुमार
 महाप्रबन्ध प्रोफेसर (अर्थशास्त्र),
 श्री पी. जेठवा विद्यापीठ, अम्बेडकर (समीरमठ)

महोदय,


इस पत्र के माध्यम से, हम आर्यभट्ट महाविद्यालय नरियावाली, नरियावाली, जिला: सागर (म.प्र.) की आर्यभट्ट गुणवत्ता आश्वासन कोष (IQAAC) द्वारा दिसंबर 29 अक्टूबर 2024 से दिसंबर 15 फरवरी 2024 तक आयोजित 30-घंटे के ऑनलाइन प्रमाण-पत्र पाठ्यक्रम "लैंगिक अर्थशास्त्र: लैंगिक समता को बढ़ावा देने के लिए" (30-hour Certificate Course in "Gender Economics: Understanding and Promoting Gender Equality in Economic Systems") में आपके योगदान और योगदान के लिए आपको धन्यवाद देना चाहते हैं। आपकी समझ, व्याख्या और शिक्षण ने हमें बहुत कुछ सिखाया है और हमें लैंगिक समता को बढ़ावा देने के लिए प्रेरित किया है।

आपके ज्ञान, अनुभव और प्रेरणा ने हमारे विद्यार्थियों, अध्यापकों के रूप में नए दृष्टिकोण के विकास में महत्वपूर्ण योगदान दिया है। आपकी समझ और प्रेरणा ने हमें लैंगिक समता को बढ़ावा देने के लिए प्रेरित किया है।


हम आपके ज्ञान और प्रेरणा को हमारे विद्यार्थियों को आगे बढ़ाने का उद्देश्य रखते हैं और आपकी अनुपस्थिति के दिनों में भी आपके विद्यार्थियों और विद्यार्थिनीयों को प्रेरित करने का आश्वासन देते हैं। हम आपकी योगदान के लिए एक बार फिर से धन्यवाद व्यक्त करते हैं।

दिनांक का मुख्य विषय / Main Theme of the Day	आपके व्याख्यान का विषय / your Lecture Topic of	दिनांक / तारीख	एवं	मूलांक: की लिंक / Google Meet Link
महिलाओं के लैंगिक समता के लिए रणनीतियाँ / Strategies for Economic Empowerment of Women	महिलाओं के लैंगिक समता के लिए रणनीतियाँ का विकास / Developing programs for economic empowerment of women	दिनांक: 12/02/2024	3:00 PM to 4:00 PM	https://meet.google.com/muc-gwyc-vjtn

धन्यवाद!



IQAAC प्रमुख एवं
 पाठ्यक्रम प्रबन्धक
 श्री विकेश कुमार, नरियावाली
 आर्यभट्ट महाविद्यालय (अम्बेडकर)



अध्यक्ष, नरियावाली
 श्री हरीम सहू, नरियावाली
 आर्यभट्ट महाविद्यालय (अम्बेडकर)

- School of Management has organized webinar titled "Charting the Path from Student to Chartered Accountant: Insights from a Small Village Student's Experience" on February 24th, 2024. The speaker for the session was CA Hariom Sahu. Dr. Gopal Krishna Rathore has coordinated the session.

Webinar on

Charting the Path from Student to Chartered Accountant: Insights from a Small Village Student's Experience

Organized by

School of Management

OP Jindal University, Raigarh (C.G.)

Date: 24th Feb 2024 Time: 6:30 pm to 7:30 pm

Online Session

Patron
Dr. R. D. Patidar
Vice-Chancellor, OPJU

Speaker
CA Hariom Sahu
M.COM, B.A.M (2023)
B.COM Gold Medalist (2021)

Convener
Dr. Saket Jeswani
Professor & Assistant
Dean, SoM

Co-Convenor

Dr. J. P. Rath
Associate Professor &
UG Head, SoM

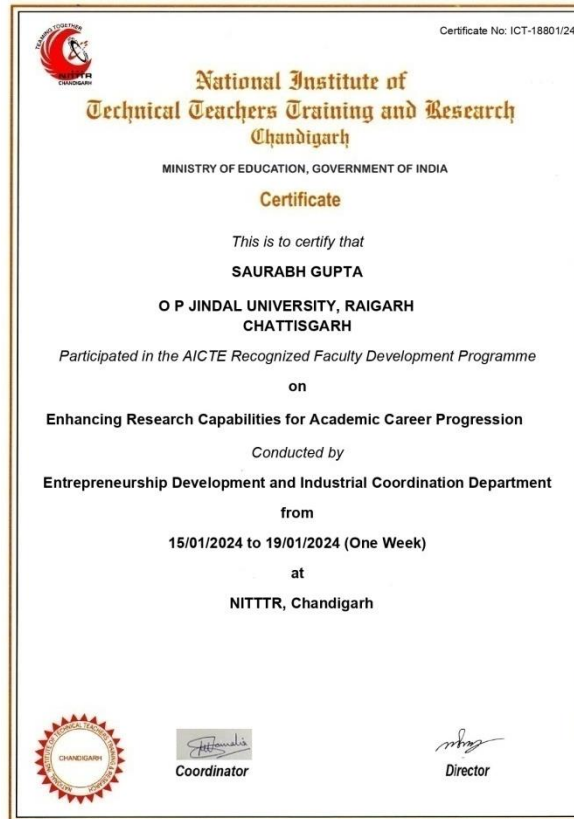
Dr. Himanshu Vaishnaw
Sr. Assistant Professor &
Head of PG Programs, SoM

Coordinator

Dr. Gopal Krishna Rathore
Associate Professor &
Incharge Commerce, SoM

Prof. Bhupendra Tripathi
Sr. Assistant Professor &
Incharge BBA, SoM

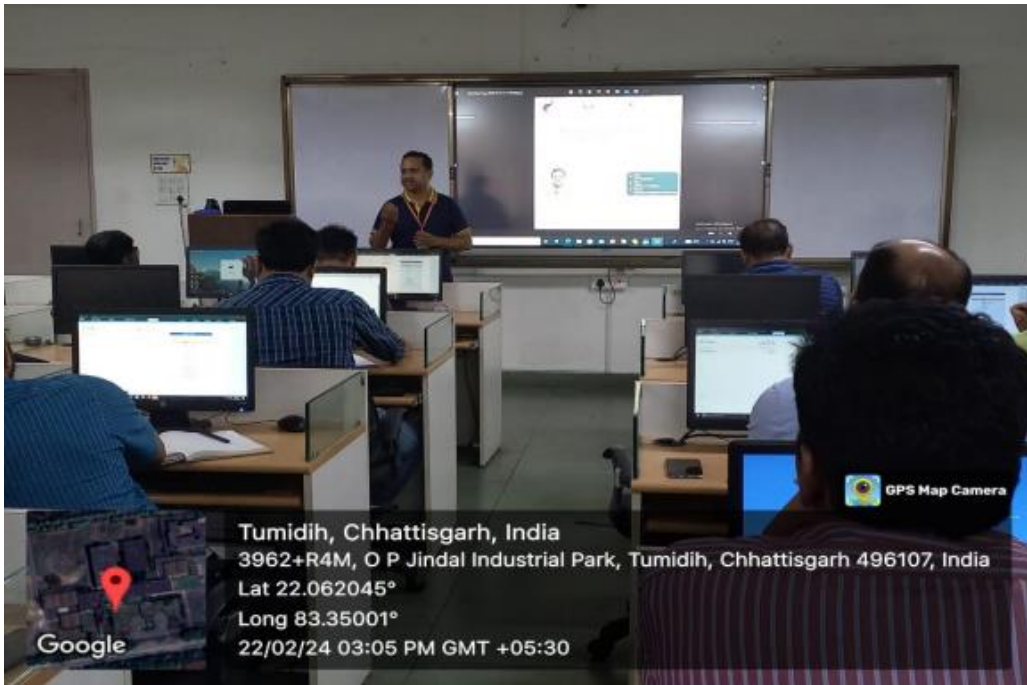
4. Dr Himanshu Vaishnaw has published research paper titled "**Key Success Factors of Technology-Driven Startups in India: An Empirical Study**" in the Journal of Informatics Education and Research (ABDC). Link: <https://jier.org/index.php/journal/article/view/566>
5. Dr. Saket Jeswani has Published research paper titled "**The Underlying Motivational Process Behind Faculty Members' Voice Behavior: An Experimental Design**" in Scopus listed Journal "Prabhandan - Indian Journal of Management".
Link - <https://www.indianjournalofmanagement.com/index.php/pijom/article/view/173327>
6. Dr Himanshu Vaishnaw and Ms. Namrata Ojha have published research paper titled "**Employer Branding Tactics for Elevating Attractiveness in Recruitment**" in the European Economic Letters (ABDC). Link: <https://www.eeet.org.uk/index.php/journal/article/view/1063>
7. Dr Saurabh Gupta's case study titled "**Millet Magic Foundation: A Social Initiative for Alleviating Poverty of the Indigenous Tribes of Mayurbhanj**" has been accepted for publication in the '**The Case Journal**' (Scopus, Emerald publication).
8. Dr Saurabh Gupta has attended one-week AICTE Recognized Faculty Development Programme on "**Enhancing Research Capabilities for Academic Career Progression**" Conducted by Entrepreneurship Development and Industrial Coordination Department from 15/01/2024 to 19/01/2024 at NITTR, Chandigarh



9. Ms. Sujata Panda has presented the paper titled " Navigating the Digital Horizon: Assessing the Impact of Digital Leadership Development Program in Higher Education" in an International Conference on **Redefining Management Practices Through Artificial Intelligence and Business Application** Organized by Indukaka Ipcowala Institute of Management on 23rd - 24th February, 2024.



10. School of Management has organized Workshop on **"Tally Prime 4.0 for the Working Professionals"** on February 22, 2024. The speaker of the session was Dr. Gopal Krishna Rathore.



11. Mr Manoj Kumar Mishra was invited as a plenary speaker for two days session on **Business Intelligence and data visualization using Power BI** organized by Department of Commerce, Deshbandhu college on February 17th-18th, 2024.

Department of Commerce
 Deshbandhu College
 under the aegis of

IQAC & Viksit Bharat 2047,
 Focusing on the Research Perspective of
 Emerging Bharat.

presents

**BUSINESS INTELLIGENCE &
 DATA VISUALIZATION USING
 POWER BI**

Course Content:

- Installation & Components of Power BI
- Inference of Power BI, Connecting the data sets & Canvas setting
- Different types of charts such as (Stacked Bar & Column Chart, Clustered Bar and Column charts) Preparation and Interpretation
- Area chart, Ribbon chart, Waterfall chart & much more
- Key performance Indicators using Power BI

SPEAKER
 Manoj Kumar Mishra
 Assistant Professor
 OP Jindal University

DATE
 17th-18th February, 2024

TIME
 4:00 - 5:30p.m.

PLATFORM
 Zoom

SCAN HERE

Principal
 Prof. Rajendra K. Pandey

IQAC Coordinator
 Dr. Aditya Saxena

Teacher Convener
 Ms. Sonam Tomar

Teacher In charge
 Prof. Seema Gupta

Teacher Convener
 Mr. Deepak Verma

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For any Further query contact:
 President, Vanshika Goyal +91 98177 27781

12. Mr Manoj Kumar Mishra was invited as a plenary speaker for 3 Days National level- Online Workshop on **Data Analysis using SPSS and AMOS** organized by Research Education Solutions In association with Institute of Management Bhubaneswar on February 10th to 12th, 2024.



RESEARCH EDUCATION SOLUTIONS

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In association with

INSTITUTE OF MANAGEMENT BHUBANESWAR

Approved and Recognised by AICTE, Ministry of Education, Government of India



CERTIFIES

MR. MANOJ KUMAR MISHRA

Assistant Professor, O. P. Jindal University
Raigarh Chhattisgarh

For conducting the **"Three-Day National Level - Online Workshop on
Data Analysis using SPSS and AMOS"** as a **Resource Person** from 10th to
12th February 2024.

PROF. (DR.) TRILOCHAN NAYAK
DIRECTOR
INSTITUTE OF MANAGEMENT BHUBANESWAR

DR. VISHAL SINGH VARMA
THE KING MICHAEL I UNIVERSITY OF LIFE SCIENCES,
ROMANIA (CONFERENCE CHAIRPERSON)

MEGHA MITTAL
MANAGING DIRECTOR,
RESEARCH EDUCATION SOLUTIONS
WORKSHOP DIRECTOR

MARCH 2024

1. Dr Deepti Sharma has completed one week Online International Workshop on “Qualitative Research” organized by ICFAI University, Raipur & Central Mindanao Colleges, Philippines from 18th March to 22nd March 2024



2. Mr Yugal Kishore Pradhan has completed one week Online International Workshop on “Qualitative Research” organized by ICFAI University, Raipur & Central Mindanao Colleges, Philippines from 18th March to 22nd March 2024



3. Ms Sradhanjali Samal has completed one week Online International Workshop on “Qualitative Research” organized by ICFAI University, Raipur & Central Mindanao Colleges, Philippines from 18th March to 22nd March 2024



4. Dr. Deepti Sharma has reviewed a book chapter for BP International.



5. Dr. Rekha Sharma has Published patent entitled “Financial Innovation and Inclusive Growth: Examining Fintech's Role In Emerging Markets”, Application no. **202421006581**
6. Mr. Manoj Kumar Mishra of SoM was Invited as a resource person for an online workshop on “Practical Application of Tableau” organized by GITAM Business School, Hyderabad on March 08, 2024



GITAM SCHOOL OF BUSINESS
GITAM (Deemed to be) University
(Declared as Deemed to be University u/s 3 of UGC Act, 1956)
Hyderabad

Accredited by NAAC with A+ Grade

GITAM, Hyderabad Campus Rudraram, Patancheru Mandal, Sanga Reddy Dist. Telangana – 502329
Ph: 08455 - 221361 E-mail: admingsb_hyd@gitam.edu, Website: www.gitam.edu

08 March, 2024

To,

Prof. Manoj Kumar Mishra
Assistant Professor, School of Management,
OP Jindal University Raigarh, Chhattisgarh

Dear Prof. Manoj Kumar Mishra

On behalf of GITAM Business School, Hyderabad Campus, I would like to express our deep appreciation for your valuable contribution as a resource person for our recent online workshop on “Practical Applications of Tableau” for our students, which was scheduled on 08 March, 2024.

Your expertise and insights have significantly enhanced the learning experience of our participants, equipping them with valuable knowledge and practical applications of Tableau in the business field. The session provided valuable information and also served as a source of inspiration, making a lasting impression on our students.

We highly value your unwavering dedication and steadfast commitment in imparting your expertise to us, even amidst your demanding schedule as an Assistant Professor at OP Jindal University, Raigarh, Chhattisgarh.

Thank you once again for your valuable time, expertise, and unwavering dedication. We sincerely value your partnership and anticipate ongoing association.

Sincerely,

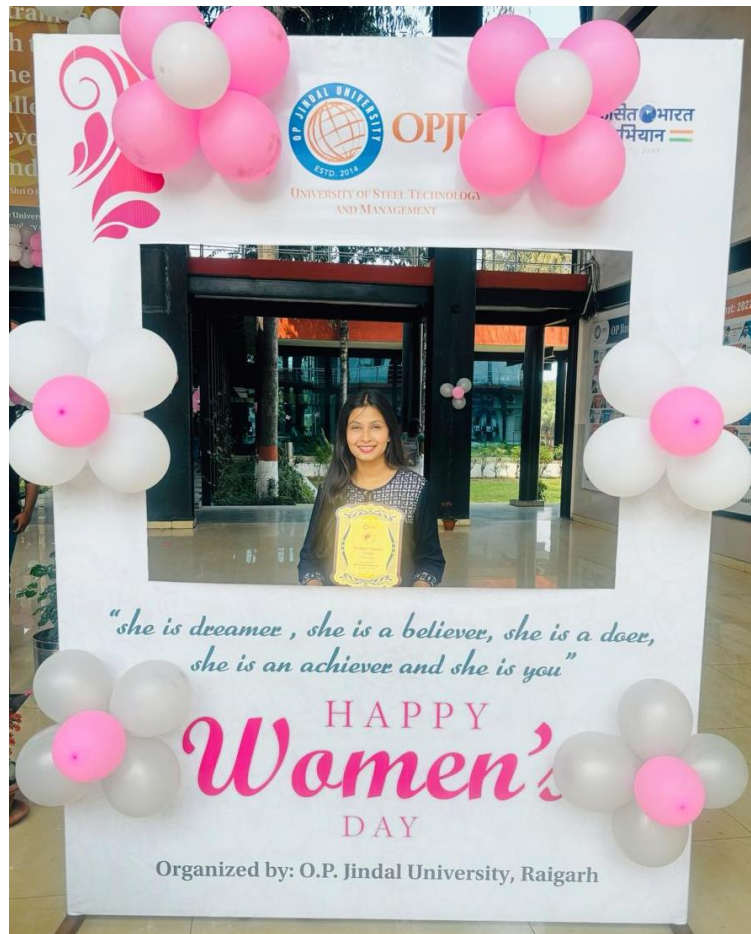

08/03/2024

Dr. Divya Kirti Gupta
In-Charge Director
GITAM School of Business,
Hyderabad,
Telangana, India.



GITAM Committed to Excellence

7. Ms. Shahnaz Fatima Khan of BBA-VI Semester received **Medhavi Chhatra Award** for excellence in Academics on the Occasion of Women’s Day at OPJU.



OPJSM

UNIVERSITY OF STEEL TECHNOLOGY
AND MANAGEMENT

संसद भारत
मिमान



*"she is dreamer , she is a believer, she is a doer,
she is an achiever and she is you"*

HAPPY
Women's
DAY

Organized by: O.P. Jindal University, Raigarh